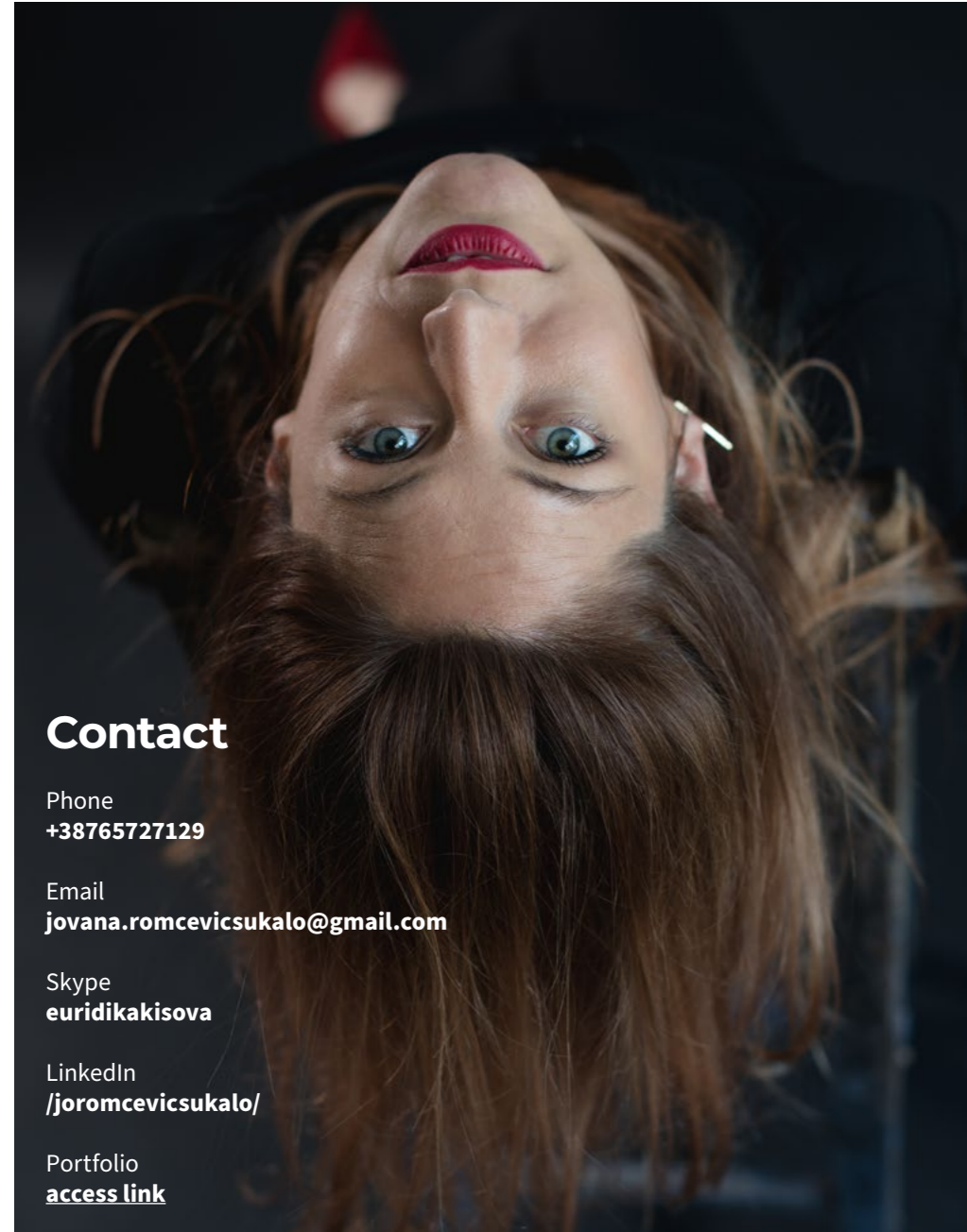


Product Designer

Jovana Romcevic Sukalo

Accomplished Designer with background in architecture. I have over 6 years of experience in branding, user experience design, product design, interface development, and scenic design. I have delivered projects for clients across multiple groups, including law firms, cultural institutions, hotels, art brands, tech companies, and startups.

I prefer nice things and harmony, but most of all I insist on functionality and usability based on the technical solution and users' needs.



Contact

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euridikakisova

LinkedIn
/joromcevicukalo/

Portfolio
access link

01. Personality

SOFT SKILLS

- » Interpersonal Skills
- » Creativity
- » Empathy
- » Have an eye for detail
- » Collaboration with small and large teams

02. Skills

UI/UX DESIGN

- » Adobe Suite
- » InVision
- » Webflow
- » Figma
- » Wireframing & Prototyping
- » Responsive Design

DEVELOPMENT

- » HTML - Semantic HTML
- » CSS - Sass, Less, Scss
- » Java Script
- » React
- » Angular
- » CxJS

INTERESTS

- » Art, Architecture, and Theatre
- » Yoga
- » Bicycle
- » Meeting new people and cultures
- » New Technologies

COLLABORATION

- » GitHub
- » Jira
- » Microsoft Office
- » Trello
- » Scrum
- » Miro

LANGUAGE

- » Serbian
- » English
- » German

03. Experience

JAN 2010-PRESENT

MAM Design Studio - [link](#)

PRODUCT DESIGNER & ARCHITECT

Predominantly I am working on digital product design with a focus on user-centered design and a heuristic approach. Also, I develop online services and marketing strategy for small businesses which includes logo design, branding, web design, web development, event design, or digital transformation.

NOV 2017-PRESENT

Codaxy - [link](#)

UI/UX DESIGNER & UI DEVELOPER

For more than 3 years that I have spent in Codaxy, mostly I was working with a client from the law industry. As lead UI/UX designer I established the Visual Identity and Design System for all digital products. I lead User Research, UX principles, UI implementation, and managing interns and knowledge transfer.

MAY 2017-NOV 2017.

Flashboys - [link](#)

UI & UX DESIGNER

I was supported Flashboys' marketing and design team in the design of a blockchain-based web platform. My job was to create user flows, high fidelity wireframes, and interactive prototypes. According to my experience in Agile Methodology, I took the role of Scrum Master.

NOV 2016-MAY 2017.

DVC Solutions - [link](#)

UX DESIGNER / FRONTEND DEVELOPER

I was working on web applications design and development. During my time in DVC Solutions, I convey users' needs and client's requirements to the team, work on design proposals and UI development.

One of the most important projects that I am proud of is [Civil Patrols](#), software for improvement and support communication and cooperation between the civilian population and institutions. We planned the design and development process, using SCRUM methodology.

04. Education

ARCHITECT, ENGINEER'S DEGREE

2003 - 2008 - Faculty of Architecture and Civil Engineering, Banja Luka

BRIO BUSINESS ACADEMY

FEBRUAR-MART 2020 - ICBL, Banja Luka, Bosnia and Herzegovina

NEW FRONT-END ADVENTURES IN RESPONSIVE DESIGN

2017/2019. - Workshop with Vitaly Friedman, Novi Sad, Serbia / Banja Luka, Bosnia and Herzegovina

JAVA SCRIPT COURSE / ANGULAR COURSE

2016/2017 - ICBL, Banja Luka, Bosnia and Herzegovina

EDIT SUMMER SCHOOL OF CODING

2016 - COMTRADE, Banja Luka, Bosnia and Herzegovina