



We design your shape

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**Designing is not a profession
but an attitude.**

- László Moholy-Nagy, Vision in Motion, Chicago 1947.

CURRICULUM VITAE

Product Designer

Jovana Romcevic Sukalo



ARCHITECT & DESIGNER

Jovana Romcevic Sukalo

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Portfolio [link](#) - access only with password

I prefer nice things and harmony, but most of all I insist on functionality and usability based on the technical solution and users' needs.

I'm bringing more than aesthetic to the final solution.

Accomplished Designer with proven skills in creating user-friendly and intuitive interfaces and experience for digital products. Over 6 years of experience in branding, user experience design, product design, interface development, marketing, and scenic design.

PERSONALITY

Interpersonal Skills

Creativity

Empathy

Have an eye for detail

Collaboration with small and large teams

INTERESTS

Art, Architecture, and Theatre

Yoga

Bicycle

Reading

Meeting new people and cultures

New Technologies

EXPIRIENCE

Jan 2010–present
My Art Momentum

ARCHITECT & PRODUCT DESIGNER

Designing and developing online business models and marketing strategy for small businesses which includes logo design, branding, web design, web development, event design or digital transformation. Optimization business development for small businesses using free solutions on the market - netlify, Hugo, free images, social media marketing . Digitalization and consulting in starting an online business: personal brand strategy, online courses, online presence strategy

Nov 2017–present
Codaxy/Prosperoware

UI/UX DEVELOPER & UI DEVELOPER

Lead UI developer and UX designer, managing information architecture, templates, brand consistency, and design elements
Building design system and UX rules inside CxJS framework and implementing best development practices for CAM, a platform for privacy and regulatory compliance for content systems.
Raised UX scores 35% and increment of user interaction for 60% for Prosperoware company website.
Create sketches, wireframes, mockups and different range of print visuals to communicate company goals and marketing strategy.

June 2016 - Nov 2017
Flashboys

UI & UX DESIGNER

Supported Flashboys' marketing and design team in the design of a blockchain-based web platform. Created user flows, high fidelity wireframes and interactive prototypes. Implementing Agile methodology in the development team as a scrum master . Create sketches, wireframes, mockups and different range of print visuals to communicate company goals and marketing strategy.

Nov 2016– May 2017
DVC Solutions

UX DESIGNER / FRONTEND DEVELOPER

Predominantly worked on the design and development of web applications. My role was a contact with the customer to formalize the requests and convey these to the team. Successfully finished software for improvement and support communication and cooperation between the civilian population and institutions. Well planned and organized, based on SCRUM methodology.

EDUCATION

2003 - 2008.

ARCHITECT, ENGINEER'S DEGREE

Faculty of Architecture and Civil Engineering, Banja Luka

Februar-Mart 2020.

BRIO BUSINESS ACADEMY

ICBL, Banja Luka, Bosnia and Herzegovina

2017/ - 2019.

NEW FRONT-END ADVENTURES IN RESPONSIVE DESIGN

Workshop with Vitaly Friedman, Novi Sad, Serbia / Banja Luka, Bosnia and Herzegovina

2016/2017.

JAVA SCRIPT COURSE / ANGULAR COURSE

ICBL, Banja Luka, Bosnia and Herzegovina

2016/2017.

EDIT SUMMER SCHOOL OF CODING

COMTRADE, Banja Luka, Bosnia and Herzegovina

UI/UX DESIGN

Adobe Suite

InVision

Figma

Wireframing & Prototyping

Responsive Design

DEVELOPMENT

HTML - Semantic HTML

CSS - Sass, Less, Scss

Java Script

React

Angular

CxJS

COLABORATION

GitHub

Jira, Microsoft Office, Trello

Scrum

LANGUAGE

Serbian

English

German